



LAKE NORCONIAN
**Car Corral
& Brewfest**
CLUB FOUNDATION

Saturday

October 14, 2017

10:00 a.m. - 4:00 p.m.

**Community Center
& Riley Gymnasium**

3900 Acacia Ave.

(Hamner Ave. @ Sixth St.)
Norco, California



• **Car Corral**

Free Spectator Admission
\$30 Car Show Entry*

• **Entertainment**

• **Food & Vendors**

• **Kiddie Korral**

• **Brewfest**

Featuring Local Craft Breweries
Tasting: \$15 per person*

Presented by:



Register/Purchase Online:
www.LakeNorconianClub.org

more info: 951-254-7167 • carcorral@lakenorconianclub.org



All proceeds support the Lake Norconian Club Foundation, a 501(c)(3) charitable organization, and its efforts to preserve and protect the Norconian hotel and historic district.

* Early-bird pricing. After October 1st/on-site: Car show - \$40, Beer Tasting \$20 • No outside food or beverage allowed



Lake Norconian Club Foundation Car Corral & Brewfest

Saturday, October 14, 2017 • 10:00 a.m. - 4:00 p.m.
Community Center/Riley Gym, 1860 Hamner Ave. @ Sixth St., Norco

Sponsorship Opportunities

Downloaded from SoCalCarCulture.com

Presenting - \$7,500

Platinum level plus:

- Priority logo placement on flyer, poster, and t-shirt art
- Banners (provided by sponsor) by entertainment stage and history display

Platinum - \$5,000

Gold level plus:

- Company logo on flyer
- Logo on LNCF website pages
- 4 car show entries with priority parking, or 8 beer tasting wristbands
- 4 Banners (provided by sponsor) in Brewfest area

Gold - \$2,000

Silver level plus:

- Links to company website from LNCF pages
- 2 car show entries with priority parking, or 4 beer tasting wristbands
- 2 Banners (provided by sponsor) in Brewfest area
- 2 commemorative beer glasses

Silver - \$750

- Company logo on poster art
- Company name on LNCF website home & event pages
- Recognition on event registration website
- Recognition in LNCF social media posts
- Recognition in email promotions sent to more than 1300 addresses
- Brochure/promotional products included in participant goodie bags
- 2 event t-shirts or hats
- Recognition in handouts given to attendees and all participants
- Recognition from the stage
- Plaque recognizing sponsorship
- 1 car show entry, or 2 beer tasting wristbands
- 1 commemorative beer glass

Friend - \$250

- Company name on LNCF website event page
- Recognition in LNCF Facebook posts
- Recognition in email promotions sent to more than 1300 addresses
- 1 car show entry, or 2 beer tasting wristbands
- 2 event t-shirts or hats
- Recognition in handouts given to attendees and all participants
- Recognition from the stage

*All Sponsorships can be customized
to suit your company's needs!*

Car Show Participant Check-In Hospitality - \$500

- Signage at car show check-in table
- 2 event t-shirts or hats
- Brochure/promotional products included in participant Goodie Bags
- Recognition in handouts given to attendees and all participants
- Recognition from the stage
- Plaque recognizing sponsorship
- 1 car show entry, or 2 beer tasting wristbands

Entertainment Stage - \$1,000

- Banner (provided by sponsor) hung by stage -- great photo opportunity
- 2 event t-shirts or hats
- Brochure/promotional products included in participant Goodie Bags
- Recognition in handouts given to attendees and all participants
- Recognition from the stage
- Plaque recognizing sponsorship
- 1 car show entries with priority parking, or 2 beer tasting wristbands

Kiddie Korral - \$1,500

- Banners (provided by sponsor) hung in Kiddie Korral area
- 2 event t-shirts or hats
- Brochure/promotional products included in participant Goodie Bags
- Recognition in handouts given to attendees and all participants
- Recognition from the stage
- Plaque recognizing sponsorship
- 2 car show entries with priority parking, or 4 beer tasting wristbands

Goodie Bags - \$1,000

- Logo on Goodie Bags given to all car show participants, plus extras available to attendees. (All bags will be distributed at the event.)
- 2 event t-shirts or hats
- Brochure/promotional products included in participant Goodie Bags
- Recognition in handouts given to attendees and all participants
- Recognition from the stage
- Plaque recognizing sponsorship
- 1 car show entry with priority parking, or 2 beer tasting wristbands

Brewfest - \$1,000

- Company name on Brewfest tasting cups
- Banners (provided by sponsor) hung in Brewfest area
- 2 event t-shirts or hats
- Brochure/promotional products included in participant Goodie Bags
- Recognition in handouts given to attendees and all participants
- Recognition from the stage
- Plaque recognizing sponsorship
- 1 car show entry with priority parking, or 2 beer tasting wristbands